

Attachment 1: The Course Syllabus of International Political Economy

International Political Economy

GOV 343– Summer 2022 (June 27 – July 15)

Days: Monday -Friday

Time: 9:00 to 11:00 AM (Beijing Time)

(ONLINE)

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Bio Page:

1. <https://www.clemson.edu/business/about/profiles/mivanko>
2. <https://andersonuniversity.edu/academics/business/faculty/miren-ivankovic>

Course Description

Course Purpose:

The course is multi-disciplinary and highly integrative. Weighing the pros and cons of global strategy entails a total enterprise perspective and a talent for judging how all of the relevant factors combine. The overriding objective is to sharpen the student's ability to think globally and to diagnose situations from more than a domestic environment. Students will be expected to apply concepts and tools from their previous courses with an ethical orientation.

Course goals:

Summarize and contrast the essential differences between managing in an international context and managing in a domestic context.

Describe the three dimensions of ethics, culture and management.

Analyze and assess the influence of culture on international management, including the role of language, education, values, and religion.

Describe the new requirements of the global manager, including developing global strategic management skills, managing change and transition, and managing cultural diversity, marketing and other factors.

Identify the key components of international finance and trade. Understand the role of the global financial institutions involved with global trade.

Fully understand the role of exchange rate markets and currency role in international markets.

Describe the procedures necessary to export products, including documentation and financing arrangements.

Analyze cases and develop appropriate action plans for dealing with the situations.

Student Learning Outcomes:

1. Demonstrate the essential differences between managing in an international context and managing in a domestic context.
2. Explain the three dimensions of ethics, culture and management and how they apply in different cultures.
3. Demonstrate an understanding of the influence of culture on international management, including the role of language, education, values, and religion.
4. Describe the new requirements of the global manager, including developing global strategic management skills, managing change and transition, and managing cultural diversity, marketing and other factors.
5. Identify the key components of international marketing.
6. Describe the procedures necessary to export products, including documentation and financing arrangements.
7. Demonstrate understanding of global management through cases and the study of a particular foreign country.

Grading Components

Assignments & Case Studies..... 60%
Quizzes..... 40%

You will have 3 tries on HW and Case answers. Best grade will be kept. You will see all of the solutions once you do it 3 times or when the assignment expires.

For quiz, you have unlimited time, but only 1 try.

Grading Scale

Final Grade: A=100-90, B=89-80, C=79-70, D= 69-60, F=59 and below.

Required Textbooks

Hill, Charles W. *International Business*. McGraw-Hill. 13th Edition. 2021. Connect, as a part of McGraw Hill platform.

Course Schedule

The dates appearing in the following contents shall be subject to Beijing Time.

Week 1 (June 27 – July 1)	
Monday 6/27	Introduction Globalization, differences in culture / economy & politics (Hill chapter 1)
Tuesday 6/28	Globalization, differences in culture / economy & politics (Hill chapter 1)
Wednesday 6/29	Ethics, Corporate Social Responsibility and Sustainability (Hill Chapter 5)
Thursday 6/30	International Trade Theory (Hill Chapter 6)
Friday 7/1	International Trade Theory (Hill Chapter 6)
Week 2 (July 4 – July 8)	
Monday 7/4	Government Policy and International Trade (Hill Chapter 7)
Tuesday 7/5	Government Policy and International Trade (Hill Chapter 7)
Wednesday 7/6	The Foreign Exchange Market (Hill Chapter 10)
Thursday 7/7	The International Monetary System (Hill Chapter 11)
Friday 7/8	The International Monetary System (Hill Chapter 11)

Week 3 (July 11 – July 15)	
Monday 7/11	The Global Capital Market (Hill Chapter 12)
Tuesday 7/12	Exporting, Importing and Countertrade (Hill Chapter 16)
Wednesday 7/13	Global Production and Supply Chain Management (Hill Chapter 17)
Thursday 7/14	Accounting and Finance in International Business (Hill Chapter 20)
Friday 7/15	Accounting and Finance in International Business (Hill Chapter 20)