

Master & Bachelor **1 Semester Exchange**

at IGR-IAE Rennes

from January 7, 2019 to May, 1 2019

Eligible Students: Master Students of CUEB in Year
1 OR year 2/ Bachelor Students of CUEB in Year 3

Advantages & requirements

- **Advantages of IAE Rennes for Foreign (Chinese) students:**
 - Accommodation is guaranteed at CROUS
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
- **Requirements:**
 - be a CUEB Bachelor student (3rd year) or a CUEB Master student enrolled in 1st or 2nd year,
 - English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
 - Need to take 80 hrs of French language training in China before departure, no requirement as to the level to achieve
- Total number of students (both bachelor and master) for 1 semester exchange -4

Master in Marketing Franchising (FRSC), Retail & Service Chains

Courses	ECTS credits	Hours
Semester 2		
UE 01 Internationalization & chains	5	36
UE 02 Control and performance & chains	5	36
UE 03 Law & chains	5	36
UE 04 Innovation and new trends in franchising, retail & service chains	5	36
UE 05 Master dissertation	5	12
UE 06 Report for internship (4 months minimum) for DD only	5	12
French language course	X	100

Master in International HR - Human Resources

Project Management

Courses	ECTS credits	Hours
Semester 2		
UE8 Workplace Quality of Life	4	21
UE9 Innovation and HR Project Management	3	21
UE10 Psychosocial Risks and Change Management in International Contexts	3	21
UE11 Compensation & Benefits Management	4	18
UE12 Talent Management and Mobility	4	18
UE13 Digital Management and e-HRM	4	18
UE14 Personal Development, Internship Report and Professional Project	8	36
Work and Career Workshop		20
French as a Foreign Language		100

Master in Finance (ASRF) +prepa CFA

Courses	ECTS credits	Hours
Semester 2		
UE 05 Visual Basic for Applications in Finance	3	20
UE 06 Recent Advances in portfolio, fixed income and option theories	6	
Fixed Income Securities		15
Options and Markets		15
Portfolio management		15
UE 07 New Topics in Finance	6	
Corporate Finance Theory		15
New Trends in Finance		15
Quantitative Financial Risk Management		15
Readings in Corporate Finance		15
UE 08 Conferences	3	30
English course		
Seminars and Conferences in Finance		
Intensive CFA preparation		
UE 09 Professional Experience and Internship	12	X
Internship report and research thesis for DD only		
Career Week		
French as a Foreign Language		100

MBA International Management

Courses	ECTS credits	Hours
Semester 2		
UE 01 Management Control	4	20
UE 02 International Finance	4	20
UE 03 Legal & Fiscal Framework	4	20
UE 04 Internationalisation & Management	6	
Business in North America		15
International Marketing		20
International Mobility		20
Issues of Internationalization		15
Leadership Management		20
UE 05 Industrial & Logistics Management	4	20
UE 06 Management Game	4	20
UE 07 Internship with report (for DD only)	4	X
French as a Foreign Language	X	100

Bachelor 3rd year in International Business

Courses	ECTS credits	Hours
Semester 2		
TU 5 Organizational Management 2	10	
Strategy		16
Inventory Management		20
Economic Intelligence		20
Investment and financing		20
Strategic Marketing		20
TU 6 International Business	8	
International Marketing		20
Intercultural Management		20
Leadership Management		12
TU 7 Languages	4	
Language 2		20
Language 3		20
TU 8 Professional and Internship	8	
Management Game		20
Career and Workshop		10

Bachelor Exchange Students Program International Affairs

Courses	ECTS credits	Hours
Semester 2		
TU 10 Investment and Financing	4	20
TU 11 Marketing 3 - International Marketing	4	20
TU 12 Bonds and Derivatives	4	20
TU 13 Intercultural Management	4	20
TU 14 Leadership Management	4	20
TU 15 Marketing 4 - Design in Marketing	4	20
TU French as a foreign language	5	44

Process details

- **Details of fees:**
- no tuition fees – ONLY 4 seats open (2 for Master, 2 for Bachelor)
- 210 euros health insurance in France for students, The social security fee is payable upon arrival and due for the full year.
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.
- **Application form documents needed:**
 - Fill application form
 - **English level: IELTS 6.0 or TOEFL 80 ibt (= 550 paper based test), very good BEC B1**
 - Gaokao or bachelor degree copy (if applies)
 - Bachelor or master grades
 - Bachelor 3rd year or master, certificate from CUEB with the list of courses attended in the 1st semester
 - Motivation letter
 - Resume
 - Recommendation letter from English language teacher
 - Copy of passport/ID card

Schedule

- Schedule:
- Information meeting September 12, 12:30, Room 739, Boxue Building
- Deadline to send Application form: September 17
- Interview in Beijing September 19 (To be confirmed)
- Admission Results: 1st Week of October
- Training for visa interview: (October, To be confirmed)
- Need to start application to Campus-France: October
- Deadline to get all documents before November 15
- Arrival date Rennes around January 3 or 4
- Class starts January 7