

Master 1 Semester Program Master

at ESC Clermont

January to May, 2019

**Eligible students: Master Students of
CUEB in Year 1 OR year 2**

Structure of the program

- In france : one (1) academic semester from January to May with 30 ECTS
- Choice of 2 programs

Advantages & requirements

- **Advantages of Clermont for Foreign (Chinese) students:**

- Programs are designed to provide value for future company managers, very practical and based on projects
- Long experience welcoming international students
- Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
- Safest city in France with reasonably priced housing

- **Requirements:**

- be a Master student enrolled at CUEB 1st or 2nd year,
- some Management background (2 management modules taken at CUEB)
- English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
- Need to take 80hrs of French language training in China before departure – no requirement as to the level to achieve

INTERNATIONAL COMMERCE AND DIGITAL MARKETING

International Commerce & Business		ECTS
International Commerce	24h	3
International Business and Geopolitics	24h	3
International Marketing	18h	2
International Contract Law	12h	2
Cross-Cultural Marketing	18h	2
Sales Techniques	12h	1
Negotiation Skills	12h	2
Business Data Analysis	12h	2
Digital Tools	18h	2
"Les Négociales" Challenge	6h	1
IC Project	24h	4
Management & Communication Skills		
Strategic Management	18h	2
Information Systems for Managers	18h	2
Français Langue Etrangère (ou Certification Voltaire)	30h	1
Thesis Methodology II	9h	1

CONTROL, AUDIT AND CORPORATE FINANCE

Advanced Finance, Control and Audit		ECTS
Modelling for Finance and Market Analysis	27h	3
Principles of Management Accounting and Control	33h	4
International Financial Auditing	30h	3
Internal Control, Internal Audit and Risk Management	30h	3
Fraud Investigation	24h	3
International Accounting	27h	3
Applied Audit and Consultancy Project	12h	5
Management & Communication Skills		
Strategic Management	18h	2
Information Systems for Managers	18h	2
French Language Classes (or Certification Voltaire)	30h	1
Thesis Methodology II	9h	1

Process details

- **Details of fees:**
- no tuition fees – ONLY 4 seats open
- 210 euros health insurance in France for students, The social security fee is payable upon arrival and due for the full year.
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.
- **Application form documents needed:**
 - Fill application form
 - **English level: IELTS 6.0 or TOEFL 80 ibt (= 550 paper based test), very good BEC B1**
 - Bachelor degree copy
 - Bachelor or master grades
 - Certificate from CUEB with the list of courses attended in the 1st semester
 - Motivation letter
 - Resume
 - Recommendation letter from English language teacher
 - Copy of passport/ID card

Schedule

- Schedule:
- Information meeting September 12, 12:30, Room 739, Boxue Building
- Deadline to send Application form: September 17
- Interview in Beijing September 19 (To be confirmed)
- Admission Results: 1st Week of October
- Training for visa interview: (October, To be confirmed)
- Need to start application to Campus-France: October
- Deadline to get all documents before November 15
- Arrival date: around January 3 or 4