

Master Double Degree Program

MIM

Master in Management

at ESC Clermont

January 2019 to end of December 2019

**Eligible students: Master Students of
CUEB in Year 1 OR year 2**

Structure of the program

- In China:
 - two (2) academic semesters to meet the degree requirements of MIB program at CUEB including a master's thesis.
 - six (6) months professional experience (internship) **in China or abroad**, acknowledged as an equivalence from CUEB (need the school to approve the topic/project)
- In France :
 - two (2) academic semesters from January to December with 60 ECTS including a master's thesis.
 - six (6) months professional experience (internship) **in France or abroad**, acknowledged as an equivalence from ESC Clermont (need the school to approve the topic/project)

Advantages & Requirements

- **Advantages of Clermont for Foreign (Chinese) students:**
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
 - Safest city in France with reasonably priced housing
- **Requirements:**
 - be a Master student enrolled at CUEB 1st or 2nd year,
 - strong Management background (3 management modules taken at CUEB)
 - English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
 - Need to take 80 hrs of French language training in China before departure – no requirement as to the level to achieve

Courses from the Master in Management Program - Year 1

Cours du Programme MGE2 - Master Grande Ecole - Année 1

Spring Term (January-May) - Courses Available in French OR English			
Courses English/ French Tracks	Face to Face (Hours)	Individual work (Hours)	ECTS Credits
GENERAL MANAGEMENT - ADVANCED COURSES	141	159	12
International Development Strategy for companies / Stratégie de développement international de l'entreprise	24	26	2
International Marketing / Marketing International	24	26	2
Intercultural Management / Management interculturel	21	29	2
International Financial Tools / Outils financiers internationaux	27	48	3
Commercial Law/ Aspects juridiques des marchés	15	10	1
Supply Chain Management / Supply Chain Management	15	10	1
Negotiation and Profits / Negociation et rentabilité	15	10	1
INTRAPRENEURIAL METHODOLOGY / METHODE INTRAPRENERIALE	27	48	3
Intrapreneurial Project / Projet intrapreneurial	27	48	3
BECOMING A MANAGER / DEVENIR MANAGER	33	36	3
Change Management / Gestion du changement	12	7	1
Crisis Management / Gestion de Crise	21	29	2
BUSINESS ENVIRONMENT AND GENERAL CULTURE / ENVIRONNEMENT DE L'ENTREPRISE ET CULTURE GENERAL	21	29	2
Geopolitics & International Economics Géopolitique et économie internationale	21	29	2
TOOLS AND METHODOLOGY / OUTILS ET METHODES	24	23	2
Introduction to Business Intelligence and Analysis / Introduction à la BI/BA	12	13	1
Research Methodology II / Méthodologie de la recherche II	12	10	1
LANGUAGES & CULTURES / LANGUES ET CULTURES	42	52	4
Anglo-Saxon Language & Culture / Langues et cultures anglosaxonnes	21	26	2
French Language & Culture / Langues et cultures françaises (French language & Culture is compulsory for non-French speakers)	21	26	2
CAREER GUIDANCE/ INSERTION PROFESSIONNELLE	12	13	4
Professional Coaching / Construire son projet professionnel / Projet Professionnel	12	13	0
Work Placement / Report (see Academic Advisor about the validation of these compulsory credits) Stage professionnel / rapport - <i>condition au diplôme</i>	-	3 months	4
			30

Courses from the Master in Management Program Year 2

MGE3 (Master Grande Ecole) - Année 2

Fall Term (September to December)			
Interdisciplinary Seminar / Séminaire Interdisciplinaire	96	104	9
Business Game (anglais)	12	19	2
French Language & Culture / Langues et cultures françaises (French language & Culture is compulsory for non-French speakers)	24	26	2
Specialization Track 1 (Taught in English)			
Supply Chain Management	162	288	19
Specialization Track 2 (Taught in English)			
Business Intelligence Management Business Analysis - Data Management - Information Management	162	288	19
Specialization Track 3 (Taught in French)			
Business Development	162	288	19
Specialization Track 4 (Taught in French)			
Contrôle de gestion	162	288	19
Specialization Track 5 (Taught in French)			
Culture start-up et entrepreneurship	162	288	19
Specialization Track 6 (Taught in French)			
Développement RH et Accompagnement de mobilité	162	288	19
Specialization Track 7 (Taught in French)			
Marketing Digital & Communication	162	288	19
Specialization Track 8 (Taught in French)			
Digital Design Manager	162	288	19
Specialization Track 9 (Taught in French)			
Marketing Automobile	162	288	19
Specialization Track 10 (Taught in French)			
Ingénierie financier et innovation en finance (Taught in French)	162	288	19
			32

Process details

- **Details of fees:**
- no tuition fees – ONLY 2 seats open
- 210 euros health insurance in France for students, The social security fee is payable upon arrival and due for the full year.
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.
- **Application form documents needed:**
 - Fill application form
 - **English level: IELTS 6.0 or TOEFL 80 ibt (= 550 paper based test), very good BEC B1**
 - Bachelor degree copy
 - Bachelor or master grades
 - Certificate from CUEB with the list of courses attended in the 1st semester
 - Motivation letter
 - Resume
 - Recommendation letter from English language teacher
 - Copy of passport/ID card

Schedule

- Schedule:
- Information meeting September 12, 12:30, Room 739, Boxue Building
- Deadline to send Application form: September 17
- Interview in Beijing September 19 (To be confirmed)
- Admission Results: 1st Week of October
- Training for visa interview: (October, To be confirmed)
- Need to start application to Campus-France: October
- Deadline to get all documents before November 15
- Arrival date: around January 3 or 4