

**Master Program MIM**  
**Master in Management**  
**1 Semester**

**ESC Brest**

**January 21 to May 31 2019**

**Eligible students: 1<sup>st</sup> & 2<sup>nd</sup> year Master Students of CUEB**

# About the program and B.School

- **Need to have studied at least 2 modules in management (preferably at master level)**
- Brest B.school is Member of French Ivy league
- Accreditations: fully accredited by the French Ministry of Education and accredited by AACSB International – the leading global business school certification established in the USA in 1916). <http://www.aacsb.edu>
- Advantages of Brest for Foreign (Chinese) students:
  - Programs are designed to provide value for future company managers, very practical and based on projects
  - Long experience welcoming international students
  - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
- Requirements:
  - -be a Master student enrolled at CUEB 1st or 2nd year,
  - -strong Management background (2 management modules taken at CUEB)
  - -English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
  - -Need to take 60 hrs of French language training in China before departure – no requirement as to the level to achieve

Master Curriculum in M1  
Starts January 21

| MASTER 1/ SPRING SEMESTER                             |       |      |
|-------------------------------------------------------|-------|------|
| CORE MODULES                                          | HOURS | ECTS |
| Intrapreneurial project                               | 39    | 6    |
| Strategic marketing : creating value for the customer | 30    | 4    |
| Financial policy                                      | 30    | 4    |
| Human resource management                             | 30    | 4    |
| Strategic management                                  | 30    | 4    |
| Logistics management                                  | 30    | 4    |
| Management control                                    | 30    | 4    |
| French language                                       | 18    | 0    |

# Process details

- **Details of fees:**
- no tuition fees – ONLY 2 seats open
- fees for administrative help at arrival 380 euros, students will receive the following services: accommodation, resident card procedure, airport welcome, bank procedure, application to Social welfare and apply for accommodation subsidies from the French government
- 210 euros health insurance in France for students, The social security fee is payable upon arrival and due for the full year.
- 100€ administrative fee for the CMI services (Centre de Mobilité Internationale) including free meet and greet service, residence permit application purpose in France.
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.
- **Application form documents needed:**
  - Fill application form
  - **English level: IELTS 6.0 or TOEFL 80 ibt (= 550 paper based test), very good BEC B1**
  - Bachelor degree copy
  - Bachelor grades
  - Master, certificate from CUEB with the list of courses attended in the 1<sup>st</sup> semester
  - Motivation letter
  - Resume
  - Recommendation letter from english language teacher
  - Copy of passport/ID card

# Schedule

- Schedule:
- Information meeting September 12, 12:30, Room 739, Boxue Building
- Deadline to send Application form: September 17
- Interview in Beijing September 19 (To be confirmed)
- Admission Results: 1st Week of October
- Training for visa interview: (October, To be confirmed)
- Need to start application to Campus-France: October
- Deadline to get all documents before November 15
- Arrival date: around January 3 or 4